

Captains Named For Chamber Of Commerce Drive

Captains for each team of the Red and Blue forces of the Chamber of Commerce membership drive, which will open on May 24, were appointed Friday at a meeting of the membership committee.

Each side is composed of 11 teams which will operate in the 11 zones of the city outlined Friday at the meeting. White buttons will be mailed to each paid-up member of the Chamber of Commerce, and these are expected to be worn so as to make the wearer immune from being approached by enterprising membership seekers.

It was announced Saturday by Sam D. Fuson, publicity director, that a thermometer will be placed at Main and Madison to show progress of the drive during the campaign.

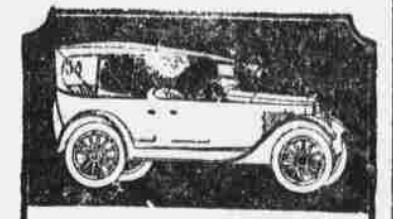
Appointments of team captains under the Blue forces, headed by General Lewis M. Layne, were as follows: Miss Charles O. Williams, Homer L. Higgs, Thomas H. Ingram, J. R. T. Ransom, W. H. Duvall, Horace Hull, W. E. Hyde, W. B. Patterson, Lewis Heidacher, Fred Thayer, John S. McGregor and Milton C. Picard. Leaders of the Red team, headed by General L. M. Schlecht, are Mrs. Sam Phillips, L. W. Hazelhurst, J. C. Carter, H. F. Benner, T. P. Howard, Milton Knowlton, H. B. Everett, Walsh Foley, Elmer Harris, F. O. Wagner, George W. Pryor, Jr., and W. M. Solomon.

Both generals are working enthusiastically with their cohorts in preparing the four-day campaign, which is expected to be one of the most effective drives of its kind ever staged in Memphis. "The working crew," composed of 17 former presidents of the Chamber of Commerce, will aid the team workers in soliciting members.

It is the purpose to have every business, enterprise and profession represented in the Chamber of Commerce by one or more members. Each side is pledged to concentrate every effort toward bringing the total membership of the Memphis chamber so as to exceed by a good margin memberships in other Southern chambers.

DRAW PLANS FOR NEW ELECTRIC SUBSTATION

Plans for a new "booster" station for the Memphis Gas and Electric company to be located at the corner of Elzey and Tanglewood, are being worked on by J. H. Weatherford, local architect. Plans call for a three-story millwork building which will be finished with face brick. It will house electric generators which will supply the suburban districts in South Memphis. E. C. Egan and J. J. Hamler, receivers, in a recent consultation, decided that this was a necessary step. E. J. Pearson, contractor, will do the work. It is estimated that the building will cost \$25,000.



We give service on every Allen we sell, for we are just as much concerned in keeping Allen owners sold as we are in making the initial sale.

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MOTOR
SALES CO.
397 Union Ave.



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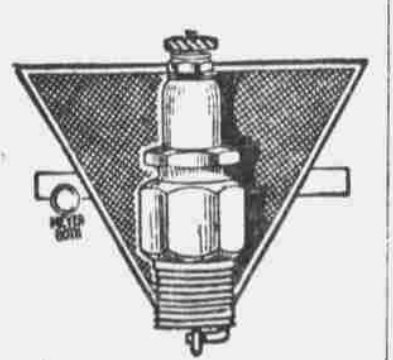
No matter what you want in the automobile accessory line, we have it. And you can get it at any hour in the day or night. Gasoline, oils and tires, too; and independent service that is superior.

Have you noticed those nifty auto awnings? We sell 'em.

Open Day and Night

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CAN NOW SEND MAIL WITHOUT ANY STAMPS

First-class mail matter may now be submitted for transmission through the mails without stamps being affixed, according to notification received at the Memphis postoffice from Postmaster-General Burleson.

The announcement stated that in accordance with the act of April 24, 1925, business enterprises, by making application to the postmaster, will be issued permit numbers which may be placed in the upper right hand corner of each envelope with the legend "Two Cents Paid." Each daily consignment of first-class matter will be counted in the same manner as third and fourth class, and sent through regular first-class channels upon payment of the usual postal rate, thus eliminating the use of postage stamps.

A letter requesting authority to inaugurate the new system at the local postoffice was sent to Washington Saturday. It is expected that an order granting the request will be received here early next week.

DECLARE MARTIAL LAW.

MOSCOW, May 15. (By the Associated Press.)—A decree issued by the central executive committee, dated May 15, proclaims martial law in the provinces of Central and Northern Russia and Archangel.

**First-Class
AUTO
REPAIRING**
Promptly Done
Send Your Cars To
WHITTEN
1579 Madison. Hem. 1572

DEFENDS WOMAN'S PLACE IN SOCIAL, CIVIC LIFE

The first of the nine sermons being delivered in St. Bridget's church by Rev. Father Parker was listened to by a gathering that taxed the capacity of the edifice.

Father Parker delivered a strong sermon, defending woman's present position in the social, economic and civil life. Reminding his hearers that the woman of the twentieth century is no more abreast of the times in these departments of endeavor than were St. Teresa, the adviser of Popes, Joan of Arc, the soldier woman of France, St. Catherine, of Siena, the peace-maker, it is a pity the women of Europe have not the discovery of America excepted.

in the universities as professors of all subjects, particularly of Medicine and surgery. Contrasting, however, the fact of the desire of the women of the world to be the women of the middle ages.

brought accomplishments simply to please God, while the woman of today seeks earthly happiness aiming at things in time, forgetting the things of eternity. The sermon in honor of St. Rita will continue every evening at 7:30 o'clock, except Saturdays, on which days it will be held after the 7 o'clock and 8:30 o'clock masses.

The next sermon will be delivered Sunday evening at 7:30 o'clock, the subject being "Social Influence of Woman."

**We've Never Yet
Abused the Word
SERVICE**
Anywhere, any time.
You'll find, too, your
troubles few if you ride
on
**MILLER TIRES
GEARED TO THE ROAD**

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FRITZ LAWLESS, Mgr.

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Memphis.

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Read This Announcement AND ATTEND McConnell's Retiring From Business Sale

WE HAVE PREPARED ALL THIS WEEK AND BROUGHT MANY NEW SUITES AND ODD PIECES FROM OUR WAREHOUSES WHICH WILL BE PLACED ON SALE MONDAY AT LOWER THAN PRESENT FACTORY PRICES. WE ARE DETERMINED TO MAKE THIS THE LARGEST WEEK OF OUR SALE.

Unusual Values
Can Be Found
Here. Buy Now
for the Future.

McCONNELL
FURNITURE CO.
211-213 S. MAIN ST. OPP. BIRCHMOUNT THEATRE

See Our Windows
and You Will
Realize What We
Say Is True.



Hudson Fineness Equals Its Matchless Performance

Aside From the Supremacy of the Exclusive Super-Six Motor, Its Beauty Gives Distinction in Any Field of Fine Cars

Hudson has unrelentingly kept the issue of performance to the fore. Not simply because its mastery is indisputable.

Rather because this question is vital above all. It must always be so. It must always be the measure of any car's title to worth.

Hence undue emphasis has never been placed on Hudson's four year's leadership in fine car sales. Largest sales are not infallibly proof of greatest merit. Hudson has no need to offer them as such.

Yet their importance cannot be overlooked. Here is the massed opinion of far the greatest number of owners of any fine car in the world. Some are driving the earliest Super-Sixes built—now more than four years old. Some acquired Hudsons but recently. But how unanimously they hold no car can rival it.

What 90,000 Owners Know First Hand

Those who have had their Hudsons longest are perhaps its most emphatic champions. They know it best. They have seen it pitted with triumph against every situation that can confront an automobile. Today their Super-Sixes are giving service, such as is literally beyond the performance capacity of many new cars that cost more.

Certainly no fine car is so highly regarded by such a large following.

See What It Has Done

Were its position less deserved could Hudson hold the loyalty of all these? Were its supremacy less decisive, surely five years must have discovered the rightful successor.

But time only brings fresh evidence of Hudson leadership.

In speed—in power—in acceleration—in hill-climbing, have never been matched.

The most abusive tests to which a car was ever subjected have failed to find its endurance limit. Could other types adopt it they might share Hudson's unmatched ability. But Hudson controls it. By right of invention Hudson alone can use it.

It will not be possible to supply all who want Hudsons. So even though you may not want your car for several months, now is not too early to place your order.

Memphis Motor Car Co.
987 Union Avenue Phone Hemlock 6100